



MMM's John Harris Speaks at Entrepreneurs and Innovation Summit



UGA Eminent Scholar, First Scientist to Clone Calves, Also on Program

Atlanta (January 29, 2009) – John Harris, Partner in the Intellectual Property Group at Morris, Manning & Martin, LLP, will speak on “Protecting Intellectual Property – Insights into the Legal Process” at a February event. The Entrepreneurs and Innovation Summit will provide insight into the innovation process, and give practical advice about raising capital, protecting intellectual property and creating a culture that promotes innovative thinking.

Mr. Harris will provide an overview of intellectual property (IP) and how it affects the protection of innovation and valuation of the enterprise. He will provide practical pointers on how to manage IP as a business asset to maximize the value of the enterprise. Participants will also learn how IP can help with financing and relationships with strategic partners, as well as protecting against competition.

The luncheon speaker is UGA Eminent Scholar Dr. Steven Stice, the first scientist to clone calves. A world-renowned scientist, entrepreneur and biomedical business owner, he will discuss his scientific experiences and the entrepreneurial endeavors that have come from his ongoing stem cell research. Other participants include Karen Lennon, who won the first-ever Emmy Award for interactive television; Alan Koenning, a corporate venture capitalist with UPS and manager of its Strategic Enterprise Fund, and Chris Hanks, director of the UGA Terry College of Business' entrepreneurship program. The event is hosted by UGA alum Keith Herndon, whose book *Entrepreneurs and Innovation: Creating Value with Emerging Technologies*, also features an in-depth interview with Mr. Harris.

UGA's Atlanta Alumni Center will host the Entrepreneurs and Innovation Summit February 12. It will be held from 8:30 a.m. to 1:30 p.m. at the Atlanta Alumni Center in the South Tower of the Atlanta Financial Center in Buckhead. To register, visit www.alumniconnections.com/olc/pub/GAU. Click the event registration link and navigate to the February calendar. The cost is \$20 for UGA Alumni Association members and \$30 for non-members. It is free to currently-enrolled UGA students.

For more information, contact Meredith Carr, Director of the UGA Alumni Association Atlanta Alumni Center, at mcarr@uga.edu or 404-266-2622; or contact Keith Herndon at keith@internetdecisions.com or 678-534-2643.

About Morris, Manning & Martin, LLP

Morris, Manning & Martin, LLP (www.mmmlaw.com) is a full-service commercial law firm representing clients throughout the United States. Our mission is to be the firm of choice for clients seeking efficient, comprehensive and effective legal services available. Our legal solutions are delivered by industry-focused, diverse, involved lawyers who are dedicated to our clients' success, whether in a transaction, in court, or in the everyday course of business. We enjoy national prominence for our intellectual property, capital markets, environmental, green tech, healthcare, insurance, litigation, mergers and acquisitions, real estate, and technology practices. The firm has offices in Atlanta, Raleigh-Durham, Savannah and Washington, D.C.

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