

Morris, Manning & Martin Powers Up its Marketing and Business Development by Adding CMO

Atlanta (March 20, 2008) – Brian J. Santa Barbara has accepted the recently-created post of Chief Marketing Officer with the Atlanta-based law firm of Morris, Manning & Martin, LLP.

Santa Barbara has almost 20 years of marketing and business development experience with professional services firms. Most recently, based out of New York, he was the Director of Marketing for one of the nation's largest law firms, Morgan, Lewis & Bockius. He was responsible for marketing, business development and public relations for the firm's corporate practice with lawyers in 18 of the firm's 22 offices across the U.S., Europe and Asia.

"Morris, Manning has expanded its client base significantly over the past few years, throughout the United States and abroad," said Managing Partner Bob Saudek. "Now, Brian's expertise in business development and international marketing will help us take yet another major step forward."

Prior to joining Morgan Lewis, he was with PricewaterhouseCoopers as the Director of Marketing for its Financial Advisory Services division. He joined PwC (Price Waterhouse) after spending three years as a business development volunteer with the United States Peace Corps in the Czech Republic.

Santa Barbara earned his MBA from Old Dominion University and his BA from Christopher Newport University.

About Morris, Manning & Martin, LLP

Morris, Manning & Martin, LLP, (www.mmmlaw.com) enjoys national prominence for its corporate finance, securities, mergers and acquisitions, litigation, technology, intellectual property, real estate and real estate capital markets, environmental, insurance and healthcare practices. The firm has offices in Atlanta, Washington, D.C., Charlotte, Raleigh-Durham and Princeton.

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